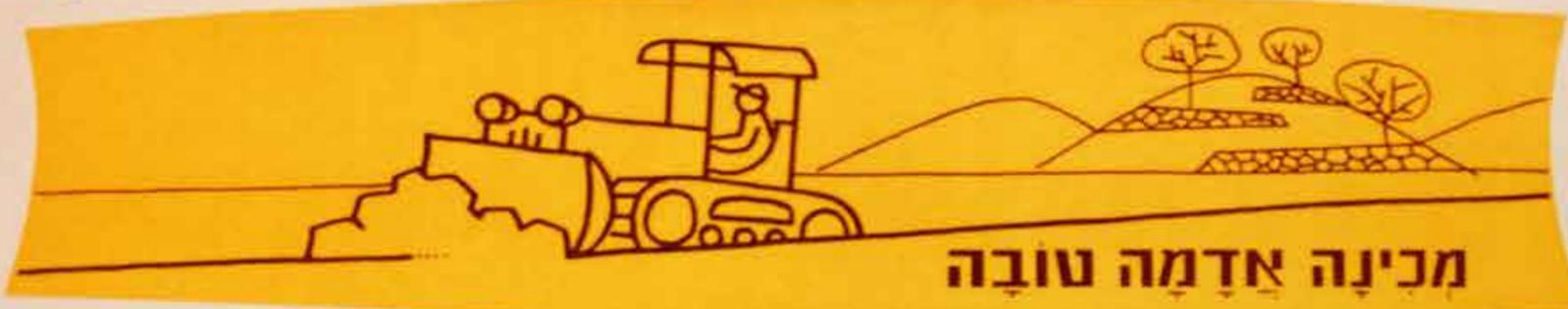
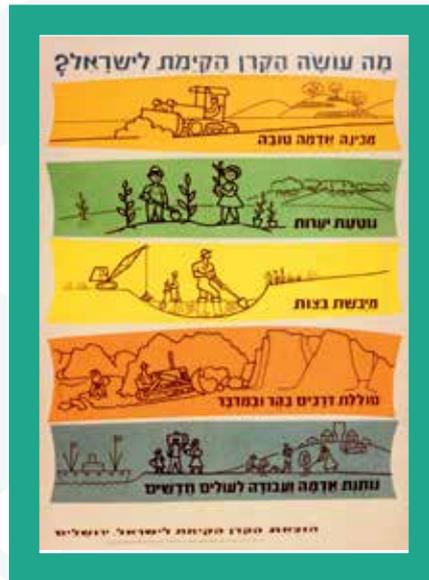


מה עושה הקרו הקימת לישראל?



הוֹצֵאת הַקָּרוּ הַקִּימָת לְיִשְׂרָאֵל יוֹשְׁלִים



Explanation from the JNF Website:

What does the JNF do? (1962)

The poster describes the five things that the JNF does in order to cultivate the wilderness – prepares suitable soil, plants trees, drains swamps, paves roads and employs new immigrants. There is an aspect of intertextuality with the previous poster by Otte Wallisch, which also dealt with the five activities carried out by the JNF.

62 תשנ"ג



ה' באִיר - יום העצמאות

ISRAEL INDEPENDENCE DAY • LE JOUR DE L'INDEPENDANCE D'ISRAEL • DIA DE LA INDEPENDENCIA DE ISRAEL

MADE BY THE JERUSALEM NATIONAL SYNDICATE - JERUSALEM • FICHE PAR LE SYNDICAT NATIONAL JERUSALEM - JERUSALEM • HOJAS HECHAS POR EL SINDICATO NACIONAL DE JERUSALEM - JERUSALEM • 2013



Explanation from the JNF Website:

Independence Day (1962)

A poster influenced by the cubism movement that describes in bright colors the fourteenth Independence Day of Israel. The flag and symbol of the country appear as symbols of independence, kibbutz members are dancing next to a water tower at the top of which is a Menorah, and people living in the town are dancing in the streets.



Design: David Z"k, photo archive of JND



Explanation from the JNF Website:

Rise and Grow, My Little Plant (1966)

The poster portrays a young girl and a young boy against a rural background as an expression of the planting of forests by the JNF that is associated with a variety of values: cultivating the wilderness, love of the land and concern for the environment.

קרן קימת לישראל.

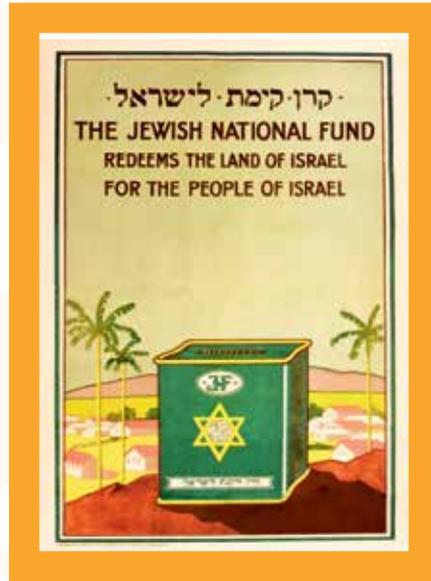
THE JEWISH NATIONAL FUND

REDEEMS THE LAND OF ISRAEL

FOR THE PEOPLE OF ISRAEL



Picture: photo archive of JND



Explanation from the JNF Website:

Keren Kayemet LeIsrael - JNF (1925)

At the foot of the hill is a community and on top of the hill is the blue box that enabled the building of the community.



Design: Zvi Berger, photo archive of JND



Explanation from the JNF Website:

The Jewish Youth Forest (1963)

In 1963 the JNF planted the Jewish Youth Forest in the Gilboa as a sign of the the strengthening of the connection between the Jewish youth movements outside of Israel and the State of Israel.